



# Tourism Development Authority

## TDA Board Meeting Minutes Approved as amended\*

**Date:** January 22, 2015

**Time:** 12:00 pm

**Location:** Bechtler House, Rutherfordton, NC

**Members Present:** Dan Hegeman, Dawn Hemmelgarn, Denise Holland, Ann Washburn-Hutchins, Matt Tackett, Richard Lundy

**Members Absent:** Jamie Harris, Jeff Bradley

**Ex-Officios Present:** Paula Roach

**Ex-Officios Absent:** Eddie Holland

**TDA Staff Present:** Michelle Whitaker, Connie Dalziel, Karen Robinson, Raeann

**Meeting called to Order at:** 12:08 pm by: Dawn Hemmelgarn

**Agenda, motion to approve:** First: Dan Hegeman; Second: Richard Lundy.  
Motion carried.

\*Amendment includes the date below with the motion to approve.

**January 22<sup>nd</sup> prior minutes motion to approve:** First: Matt Tackett; Second: Denise Holland.

Motion carried.

### **TDA Activity Report:**

Executive Committee- Michelle Whitaker-Discussed budget and TDA organization

Executive Director- Michelle Whitaker-Welcome Center flooring issue of bubbling

Marketing/PR- Michelle Whitaker

VIN (Visitor's Information Network) Wayfinding and VIN Information- Dan Hegeman presented Annual Report about J.M. Teague Engineering work and presented the Wayfinding Master Plan for TDA Board approval

**Motion to accept Wayfinding Master Plan:** Second: Richard Lundy

**Finance Report:** Paula Roach presented annual audit

**Motion to accept audit:** First: Dan Hegeman; Second: Matt Tackett.

Motion carried.

Finance Committee Meeting Report- Dawn Hemmelgarn discussed a 6,000 return from the TDA budget that is to go to a local motel owner.



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**Motion to accept Finance Report:** First: Ann Hutchins; Second: Richard Lundy.  
Motion carried.

**Meeting adjourned as all items were completed at:** 1:29pm

**Date, Time, and Location of Next Board meeting:**

- March 19, 2015
- 12:00 noon
- Esmeralda Inn, Chimney Rock