RUTHERFORD COUNTY TOURISM DEVELOPMENT AUTHORITY
BUDGET ORDINANCE
FISCAL YEAR 2016-2017

WHEREAS, the proposed budget for the Fiscal Year beginning July 1, 2016 and ending June 30, 2017 ("Fiscal Year 2017") was presented to the Rutherford County Tourism Development Authority Board on May 5th, 2016 by the Executive Director of the Tourism Development Authority; and

WHEREAS, on June 16th, 2016, the Rutherford County Tourism Development Authority held a public hearing on the budget pursuant to N.C. Gen, Stat. §153A-155;

NOW, THEREFORE, BE IT ORDAINED by the Rutherford County Tourism Development Authority Board, meeting on the 16th day of June, 2016;

REVENUES:

Occupancy Tax Receipts		$ 855,000
Fund Balance Appropriated		$171,693
	TOTAL	$ 1,026,693

APPROPRIATIONS:

Tourism-Related Expenditures (Special Projects)		$ 352,620
Administrative		$ 373,623
Professional Services		$ 9,900
Public Relations & Marketing		$ 270,000
Facilities		$ 20,550
	TOTAL	$ 1,026,693
GRAND TOTAL		$ 1,026,693

This ordinance shall be the basis of the financial plan for the Rutherford County Tourism Development Authority during the 2016-2017 fiscal year.

The Rutherford County Finance Officer shall administer the Annual Operating Budget and shall insure that operating officials are provided guidance and sufficient details to implement the budget. The Finance Officer shall also establish and maintain all records, consistent with this ordinance, and the appropriate state statues of the State of North Carolina.

The Rutherford County Tourism Development Authority Executive Director shall be able to transfer up to $10,000 between line items; however, the Board must approve any transfers in or out of the operating budget or salary-related line items, or for capital projects.

A copy of this ordinance shall be furnished to the Executive Director and the Finance Officer of the Tourism Development Authority to be kept on file for direction in the disbursement of funds.

Adopted this 16th day of June, 2016.

ATTEST:

Richard Lundy
Chair, Rutherford County Tourism Development Authority

Dawn Hemmelgarn
1st Vice Chairman, Tourism Development Authority

Tourism Development Authority
Rutherford County, North Carolina

Financial Reports

2016-2017 Recommended Fiscal Year Budget

2016-2017 Budget Message

The occupancy tax collection for fiscal year 2015-2016 presented another banner year for Tourism. This year's increase is on track for a 13% increase over last year. This growth is due to a number of reasons; marketing, awareness, good weather and continued growth of the Tryon International Equestrian Center.

The Rutherford County Tourism Development Authority board remains optimistic of the continued tourism growth in Rutherford County. The fiscal year 2016-2017 occupancy growth is budgeted with a 5% increase. The board feels this is conservative due to the past years growth and the continued expansion of the Tryon International Equestrian Center.

With the increase in revenues and the proactive administration, continued maintenance over the past year the Tourism Development Authority fund balance has increased $300,000 over the recommended fund balance. The Tourism Development Authority board has authorized the expenditures of three major projects for the fiscal year 2016-2017 budget. The projects consist of: a new redesigned state of the art destination website for Rutherford County, implementation and installation of a county-wide Wayfinding program and development of a county-wide Tourism Strategic Action Plan. These projects will work together to bring more people to Rutherford County, move them around the county once they are here and show the tourist where we are going for the future. the Tourism Strategic Action Plan will provide the Tourism Development Authority and community with current and long-term goals.

Again, the Tourism Development Authority board is excited and committed to driving and developing tourism for Rutherford County. We look forward to working together with tourism leaders, community leaders and citizens of Rutherford County to build the best tourism community that we can.

RUTHERFORD COUNTY
FY2016-2017 DEPT BUDGET REQUEST
Report dates 07/01/2015 - thru - 06/30/2016

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70-3240-000-00-000	OCCUPANCY TAX	-602,629.35	-758,209.87	683,000.00	683,000.00	810,120.00	853,000.00	
70-3240-000-02-000	PENALTIES AND INTEREST	-1,040.74	-19,030.93	0.00	0.00	27,256.05	2,000.00	
TAXES		-603,670.09	-777,240.80	683,000.00	683,000.00	837,376.05	855,000.00	

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70-3815-330-01-000	INTERNSHIP GRANTS	0.00	0.00	0.00	0.00	0.00	0.00	
ECONOMIC AND PHYSICAL DEVELOPMENT		0.00	0.00	0.00	0.00	0.00	0.00	

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70-3831-491-00-000	INTEREST EARNED	-84.53	-170.91	0.00	0.00	0.00	0.00	
INVESTMENT EARNINGS		-84.53	-170.91	0.00	0.00	0.00	0.00	

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70-3834-800-00-000	OFFICE RENTAL - SUBLEASE COU	0.00	-4,088.40	0.00	0.00	0.00	0.00	
MISCELLANEOUS REVENUE RENTS		0.00	-4,088.40	0.00	0.00	0.00	0.00	

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70-3839-800-00-000	MISCELLANEOUS REVENUE	-952.00	-352.14	0.00	0.00	196.10	0.00	
OTHER MISCELLANEOUS REVENUE		-952.00	-352.14	0.00	0.00	196.10	0.00	

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70-3991-991-00-000	FUND BALANCE APPROPRIATED	0.00	0.00	166,617.00	187,117.00	-13,676.09	171,693.00	
70-3991-991-01-000	Fund Balance Appr - Cap Impr	0.00	0.00	0.00	0.00	0.00	0.00	
FUND BALANCE APPROPRIATED		0.00	0.00	166,617.00	187,117.00	-13,676.09	171,693.00	

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TOTAL Revenue		-604,706.62	-781,852.25	849,617.00	870,117.00	823,896.06	1,026,693.00	

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70-6520-121-00-000	SALARIES REGULAR	94,133.29	67,781.20	163,997.00	163,997.00	137,024.49	159,966.00	
70-6520-122-00-000	SALARIES OVERTIME	0.00	79.34	0.00	0.00	0.00	0.00	
70-6520-126-00-000	SALARIES PART TIME	19,437.88	41,916.33	36,206.00	36,206.00	27,088.29	32,448.00	
70-6520-181-00-000	FICA	6,544.48	5,929.11	12,955.00	12,955.00	10,174.99	11,964.00	
70-6520-181-01-000	MEDICARE FICA	1,530.49	1,386.58	2,382.00	2,382.00	2,379.64	2,798.00	
70-6520-182-00-000	RETIREMENT	12,546.12	9,436.27	23,048.00	23,048.00	17,038.06	23,490.00	
70-6520-182-01-000	NC RETIREMENT 401K	3,274.90	1,981.70	5,339.00	5,339.00	4,366.88	5,517.00	
70-6520-183-00-000	HEALTH & LIFE INSURANCE	11,179.72	7,173.75	7,862.00	7,862.00	20,345.36	24,341.00	
70-6520-185-00-000	UNEMPLOYMENT COMPENSATION	0.00	8,096.00	0.00	0.00	4,178.76	6,000.00	
70-6520-186-00-000	WORKERS COMPENSATION	694.00	366.00	0.00	0.00	0.00	559.00	
70-6520-189-01-000	CAFETERIA ADMINISTRATION	90.00	60.00	90.00	90.00	90.00	0.00	
70-6520-190-00-000	PROFESSIONAL SVCS ENGINEERIN	22,500.00	0.00	0.00	0.00	0.00	0.00	
70-6520-190-02-000	Prof Svc - Marketing/Interne	99,245.76	0.00	0.00	0.00	0.00	0.00	
70-6520-190-04-000	Prof Svc - PR/Stakeholder	19,009.39	0.00	0.00	0.00	0.00	0.00	
70-6520-190-07-000	Prof Svc - Secret Shopper	0.00	0.00	0.00	0.00	0.00	0.00	
70-6520-190-08-000	Prof Svc - Events Calendar	7,600.00	0.00	0.00	0.00	0.00	0.00	
70-6520-190-09-000	Prof Svc-Grant Writing (TAP)	0.00	0.00	0.00	0.00	0.00	0.00	
70-6520-190-10-000	Prof Svc Tourism Asset Devel	0.00	0.00	0.00	0.00	0.00	0.00	
70-6520-190-11-000	Prof Svc - Interactive Info	0.00	0.00	0.00	0.00	0.00	0.00	
70-6520-190-12-000	Prof Svc - Train Maintenance	150.00	0.00	0.00	0.00	0.00	0.00	
70-6520-191-00-000	Prof Svc-Strategic Plan	0.00	0.00	0.00	0.00	0.00	40,000.00	

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70-6520-192-00-000	PROFESSIONAL SERVICES AUDIT	4,900.00	4,900.00	4,900.00	4,900.00	4,900.00	4,900.00	
70-6520-192-03-000	FEES	25.00	25.00	0.00	0.00	0.00	0.00	
70-6520-194-00-000	PROFESSIONAL SERVICES LEGAL	0.00	0.00	0.00	0.00	9,061.00	5,000.00	
70-6520-199-00-000	INTERNSHIP GRANT PROGRAM EXP	2,250.00	0.00	0.00	0.00	0.00	0.00	
70-6520-260-00-000	OFFICE SUPPLIES	3,439.87	5,608.17	5,000.00	5,000.00	7,810.00	9,250.00	
70-6520-299-00-000	MISCELLANEOUS EXPENSE	-42.94	0.00	0.00	0.00	0.00	0.00	
70-6520-299-01-000	TDA ASSISTANCE/TAF Tourism A	26,500.00	18,994.00	10,000.00	10,000.00	10,000.00	10,000.00	
70-6520-299-10-000	TDA Promotion/Merchandise It	272.00	0.00	0.00	0.00	0.00	0.00	
70-6520-311-00-000	TRAVEL	2,484.44	6,543.05	6,000.00	6,000.00	6,983.77	8,625.00	
70-6520-321-00-000	TELEPHONE	3,889.68	2,163.85	1,900.00	1,900.00	4,267.02	3,600.00	
70-6520-325-00-000	POSTAGE	2,412.14	1,597.92	3,000.00	3,000.00	3,430.10	5,100.00	
70-6520-331-00-000	UTILITIES SEWER WATER ELECTR	8,565.16	7,359.67	8,400.00	8,400.00	6,906.84	6,000.00	
70-6520-341-00-000	PRINTING-BROCHURES	80,429.80	30,336.47	0.00	0.00	0.00	2,400.00	
70-6520-351-00-000	REPAIRS & MAINTENANCE BUILDI	7,147.71	22,339.28	10,000.00	16,000.00	17,043.25	18,000.00	
70-6520-352-00-000	MAINTENANCE TO EQUIPMENT	286.59	0.00	0.00	0.00	0.00	0.00	
70-6520-370-00-000	ADVERTISING	86,406.22	292,682.12	308,345.00	308,345.00	342,997.98	270,000.00	
70-6520-394-00-000	JANITORIAL SERVICES	21,033.46	13,687.61	12,000.00	11,500.00	5,200.00	7,500.00	
70-6520-395-00-000	TRAINING EMPLOYEE EDUCATION	0.00	0.00	0.00	0.00	0.00	0.00	
70-6520-431-00-000	VIC LEASE	14,288.40	15,359.00	14,453.00	14,453.00	22,524.75	5,400.00	
70-6520-431-01-000	RENT OF EQUIPMENT	6,513.50	5,126.80	8,000.00	8,000.00	5,899.03	6,000.00	
70-6520-453-00-000	INSURANCE BONDING	175.00	175.00	175.00	175.00	175.00	200.00	
70-6520-491-00-000	DUES & SUBSCRIPTIONS	9,308.72	8,970.38	12,500.00	12,500.00	11,246.95	11,700.00	

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70-6520-510-00-000	EQUIPMENT	1,986.07	969.38	2,000.00	2,000.00	1,424.00	1,650.00	
70-6520-510-01-000	C/O-VIN SITES&LAKE LURE WELC	72,290.34	0.00	0.00	0.00	0.00	0.00	
70-6520-510-03-000	WAYFINDING - SEED MONEY & EN	48,158.71	42,500.50	150,000.00	165,000.00	101,264.90	302,620.00	
70-6520-980-00-000	GENERAL FUND INDIRECT COSTS	40,000.00	40,000.00	40,000.00	40,000.00	40,000.00	40,000.00	
70-6520-980-16-000	SAN SERVER UPGRADE ALLOCATIO	0.00	41.00	165.00	165.00	165.00	165.00	
TOURISM		740,655.90	663,585.48	848,717.00	869,217.00	823,986.06	1,025,193.00	

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70-9801-980-15-000	Internal Service Fund - VOIP	858.51	1,486.70	900.00	900.00	900.00	1,500.00	
INTERNAL FUNDS TRANSFER/FUTURE PROJECTS		858.51	1,486.70	900.00	900.00	900.00	1,500.00	

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TOTAL Expense		741,514.41	665,072.18	849,617.00	870,117.00	824,886.06	1,026,693.00	

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TOTAL TOURISM DEVELOPMENT FUND		136,807.79	-116,780.07	0.00	0.00	-990.00	0.00	