

TDA Board Meeting- Approved Minutes

Date: April 23rd, 2015

Time: 12:00pm

Location: The Bechtler House

Members Present: Amy Bridges, Dan Hegeman (phone), Dawn Hemmelgarn, Don Cason, Jamie Harris, Richard Lundy,

Members Absent: Denise Holland, Eddie Holland, Jeff Bradley

Ex-Officios Present: Paula Roach

Ex-Officios Absent: Eddie Holland

TDA Staff Present: Connie Dalziel, Karen Robinson, Michelle Whitaker

Meeting Called To Order At: 12:17 pm

Addition To Agenda: By-Laws Provisions. Added by Dawn Hemmelgarn

Motion To Adopt Agenda: First - Don Cason; Second - Richard Lundy

Motion Passed.

Motion To Approve Prior Minutes As Amended: First - Amy Bridges; Second - Jamie Harris

Motion Passed.

Executive Director Report

- NC Travel and Tourism Coalition- Statewide Occupancy Tax Law Educational Project
- County Manager- Met with new Manager
- Hickory Nut Gorge Chamber – Continue to work with Leadership
- 2015-2016 Marketing Plan – Working with Stakeholders and Marketing Team
- Marketing Team Changes
- Magellan Strategies – Continuing research work
- Tryon International Equestrian Center - Partnership Meeting
- New Hires: Joseph Frantz – Welcome Center Host, Taylor Hardin - Administrative Assistant

- Welcome Center Manager Position – Connie Dalziel
- ICC – Intern Program and Hospitality Partnership
- Project Manager (individual report next meeting) Welcome Center, Information Stands, and More

Other Business:

- Dawn Hemmelgarn presented proposed by-laws with changes.
- Motion to table further discussion of the by-laws to allow for board members to review further. Motion passed.

Meeting adjourned.

Date, Time and Location of next Tourism Development Authority Board Meeting:

May 21st, 2015

12 pm

Bechtler House