

1 The Rutherford County Board of Commissioners met on February 24, 2017 to discuss critical
 2 and important issues and trends impacting the County and how the County government could
 3 address those issues and influence trends in FY 2017-18. Below are the priority goals the
 4 Commissioners and Rutherford County staff will address during FY 2017-2018.

5 **Overarching Focus Points**

- 6 • **Job creation**
- 7 • **Transparency – Promote good government by operating in a professional manner**
- 8 • **Support Education – K-12 & Isothermal Community College**
 - 9 ○ Enhanced partnerships
 - 10 ○ Capital Facility Needs
- 11 • **Infrastructure Enhancement**
 - 12 ○ Water, sewer, gas, roads/highways, broadband, etc.
- 13 • **Improved Quality of Life**
- 14 • **Public Safety**
- 15 • **Build a Foundation to Improve Service Delivery and Access to Services**

16 **Priority Goal #1**

- 17 • **Enhance Economic Development and Job Creation Opportunities**
 - 18 ○ Increase industrial and manufacturing development
 - 19 ○ Work with the Chamber and TDA to evaluate and identify the need for
 - 20 conference/meeting space and the current inventory
 - 21 ○ Work with Economic Development and IPDC to identify opportunities for a
 - 22 regional industrial park
 - 23 ○ Reestablish business retention programming

24 **Priority Goal #2**

- 25 • **Support Education**
 - 26 ○ Work with our legislators to introduce a local bill that would allow Rutherford
 - 27 County to place a complete description on the ballot for the local 1/4¢ Sales Tax
 - 28 referendum

29 **Priority Goal #3**

- 30 • **Continue Advocacy for Infrastructure to Promote Good Jobs and Business**
 31 **Opportunities**
 - 32 ○ Promote designation of US-74 to I-74 or to Future I-74
 - 33 ○ Promote completion of Hwy. 221 project
 - 34 ○ Promote Hwy. 221A straightening project
 - 35 ○ Public/private partnership for broadband planning and deployment

- 1 ○ Infrastructure expansion and improvement
- 2 ▪ Cliffside Sanitary District
- 3 ▪ Water/sewer expansion to support commercial, retail, manufacturing,
- 4 industrial and tourism opportunities

5 **Priority Goal #4**

6 • **Enhance Service Delivery and Customer Access**

- 7 ○ Evaluate creating a new consolidated Emergency Services/Public Safety model to
- 8 include EMS, 911 & Emergency Management
- 9 ○ Complete an analysis including a feasibility study for EMS to go from 24 hour
- 10 shifts to 12 hour shifts
- 11 ○ Improve ground transportation options for customers flying in to the RC Airport
- 12 ○ Invest in new technologies to create greater efficiencies and improve customer
- 13 experience

14 **Priority Goal #5**

15 • **Improve Quality of Life**

- 16 ○ Host a free medical and mental health fair for county employees
- 17 ○ Identify gaps, obstacles and improvements needed for citizens to access mental
- 18 health and substance abuse services & programming
- 19 ○ Support the RC Education Foundation Backpack program to help reduce
- 20 childhood food insecurity
- 21 ○ Participate in activities to develop, expand, support and improve outdoor
- 22 recreation opportunities
- 23 ○ Evaluate and consider options to help address roadside trash

24 **Priority Goal #6**

25 • **Improve Public Safety and Quality of Life**

- 26 ○ Request that the Planning Commission research and report back to the
- 27 Commissioners on the following subjects:
- 28 ▪ Consider any updates needed for the Mobile Home Park Ordinance to
- 29 address “tiny homes”/Park Model homes
- 30 ▪ Cell tower ordinance
- 31 ▪ Review current solar farm ordinance for any possible updates needed