

June 29th 2015 Approved Minutes as of September 16th 2015

Date: June 29th 2015 (Rescheduled from May 18th 2015) Public Hearing

Time: 12:00pm

Location: The Bechtler House

Members Present: Amy Bridges, Dan Hegeman, Dawn Hemmelgarn, Denise Holland, Diane Barrett, Don Cason, Jamie Harris, Jeff Bradley, Richard Lundy, Willard Whitson

Members Absent: No members absent

Ex-Officios Present: Eddie Holland, Paula Roach

TDA Staff Present: Joseph Frantz, Julie Hartzog, Karen Robinson, Michelle Whitaker, Sharron Fieber, Taylor Hardin

Others Present: Barbara Meliski, Bryan King, Michelle Yelton, Pam Bunch, Richard Williams, Steve Garrison, Wesley Alexander

Public Hearing: 12:08 pm

Public Comments: Private Citizen Bryan King voiced opinion of the TDA proposed budget and suggested that the TDA take a closer look at their budget.

Public Hearing Closed: 12:16

Meeting Called To Order At: 12:17 pm

Addition To Agenda: --- No additions to agenda.

Motion To Adopt Agenda: First – Diane Barrett; Second - Dan Hegeman

Motion Passed.

Motion To Approve Prior Meetings Notes as Minutes: First - Amy Bridges; Second – Denise Holland

Motion Passed.

Finance Report: Michelle Whitaker

- “ Budget Ordinance
- “ To date, we have already collected more than we did last year.
- “ Budget Presentation
- “ Strategic Plan: General Presentation- Situational Analysis and SWOT Analysis

“ All supporting presentation documents can be found online by end of day.

Marketing and Public Relations: Michelle Yelton

“ Presented Marketing Plan which included plans of The McConnell Group for the TDA and how they plan to use their budget during the 2015-2016 fiscal year.

“ The budget amount for advertising consists of 307,829.

“ All supporting presentation documents can be found online by end of day.

Passing of Budget Ordinance: First - Dan Hegeman; Second – Richard Lundy

It was stated that all supporting presentation documents would be found online by end of day.

Meeting Adjourned.