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## Rutherford County Tourism Development Authority "Special Announcement"

Special Issue 4

November 2012

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### Quick Links

[TDA Website](#)

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*As always, thank you for being a part of Lake Lure & the Blue Ridge Foothills and its wonderful network of accommodations, events, restaurants and attractions.*

*Please contact us with any questions, comments or concerns at:*

**Rutherford County TDA**  
**T: 828-287-6113**

*Sincerely,*

**Michelle Yelton,**  
**The McConnell Group**

***Just one more week until:***



***Thursday, Nov. 8, 2012***

***8:00 - 3:30 pm***

**[Click here to register!](#)**

\$20 registration includes:

\*Breakfast, Lunch & Dessert Social

\*Chance at 15 raffle prizes

***Public Relations, Inc.***

\*Workshops and sessions with experts in tourism, marketing, hospitality, PR and customer service

\*Information on ways the TDA can benefit your business

\*1st Public Input Session for Visitor Information Network including Lake Lure Visitor Center

\*Network with vendors and 125+ other tourism industry representatives from across Rutherford County

\*And more!

*Business casual attire.*

Questions or more info: 828-287-6113 or 828-980-2883

[Click here to visit the Alliance Conference website to learn more!](#)

[www.TDAAlliance.com](http://www.TDAAlliance.com)

## **TDA Staff & Board Members**

Michelle Whitaker - Executive Director

828-287-6113; [Michelle.Whitaker@rutherfordcountync.gov](mailto:Michelle.Whitaker@rutherfordcountync.gov)

Adrienne Wallace - Assistant Director, Visitor Information

828-287-6113; [Adrienne.Wallace@rutherfordcountync.gov](mailto:Adrienne.Wallace@rutherfordcountync.gov)

Jackie Wallace - Administrative Assistant

828-287-6113; [Jackie.Wallace@rutherfordcountync.gov](mailto:Jackie.Wallace@rutherfordcountync.gov)

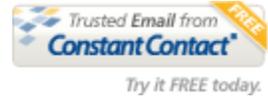
Deb McCormick - Tourism Information Assistant

828-287-6130; [Deborah.McCormick@rutherfordcountync.gov](mailto:Deborah.McCormick@rutherfordcountync.gov)

### **TDA Board Members:**

A directory of the current TDA Board members can be found by [clicking here](#).

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