

# TDA Board Agenda

September 9<sup>th</sup> 2021, 12:00 Noon

Woodrow Jones Building

- Call to Order
- TDA Staff Update
- Public Comments
- Additions/Deletions to Current Agenda
- Prior Minutes Approval
- Finance Report
- Executive Director Report
- Welcome Center Updates
- Marketing Report
- Committee Reports
  - Marketing Committee
  - Agri-tourism Committee (*No Meeting*)
  - Finance Committee (*No Meeting*)
  - Keep Rutherford County Beautiful Committee
  - Trails Committee
  - Relocate to Rutherford Committee
  - Information Committee (*No Meeting*)
  - Strategic Plan Committee
    - Rutherford Bound Partner Contract Review / Approval
  - Executive Committee
    - Budget Amendments
- Announcements
- Adjourn

## TDA Board Members

### Executive Committee

Board Chair: Dave Long

1<sup>st</sup> Vice: Mary Jaeger-Gale

2<sup>nd</sup> Vice: Jim Masek

Treasurer: Jeff Geisler

### Other Members

Mia Chapman (Secretary)

Kitty McCammon

Janet Mason

David Hislop

Dana Bradley

Margaret Annunziata

(*Vacant*)

### Ex-Officios

Paula Roach

David Hunt



Lake Lure, Chimney Rock &  
**THE BLUE RIDGE FOOTHILLS**

Rutherford County, NC