

TDA Board Agenda  
January 9 2020, 12:00 Noon  
Woodrow Jones Building, Rutherfordton NC

- Call to Order
- Public Comments
- Additions/Deletions to Current Agenda
- Prior Minutes Approval
- Finance Report
  - Budget Amendments
- Executive Director Report
- Welcome Center Updates
- Marketing Report
- Strategic Plan Update
  - PMA Consulting Contract
  - The Agency Contract
- Committee Updates
  - Marketing
  - Agritourism
  - Grant
  - Retire NC
  - Keep Rutherford County Beautiful
  - TAF
  - Tourism Strategic Plan
  - Executive
- Announcements
- Adjourn