

TDA Board Agenda

July 22nd 2021, 12:00 Noon

Woodrow Jones Building

Public Hearing

- Call to Order
- Welcome New Board Member
- Additions/Deletions to Current Agenda
- Prior Minutes Approval
- 2021-2022 Board Updates
 - TDA Positions
 - TDA Committees
- Finance Report
- Executive Director Report
- Welcome Center Updates
- Marketing Report
- Committee Updates
 - Marketing Committee (*No Meeting*)
 - Agri-tourism Committee
 - Finance Committee (*No Meeting*)
 - Strategic Plan Committee
 - Rutherford Bound Partners Contract Review / Approval
 - CFHC Committee (*No Meeting*)
 - Keep Rutherford County Beautiful Committee
 - Information Committee (*No Meeting*)
 - Relocate to Rutherford Committee (*No Meeting*)
 - Executive Committee
- Announcements
- Adjourn

TDA Board Members

Executive Committee

Board Chair: Dave Long

1st Vice: (*Open*)

2nd Vice: Mary Jaeger-Gale

Treasurer: Jeff Geisler

Other Members

Jim Masek (Secretary)

Kitty McCammon

Janet Mason

David Hislop

Dana Bradley

Mia Chapman

Margaret Annunziata

(*Vacant*)

Ex-Officios

Paula Roach

David Hunt



Lake Lure, Chimney Rock &
THE BLUE RIDGE FOOTHILLS

Rutherford County, NC