COUNTY COMMISSIONER GOAL SETTING

FY 2018-2019
Strategic Planning & Goal Setting for FY 2018-2019

Overarching Focus Points

Job creation and Increased Economic Growth

Transparency — Promote good government by operating in a professional manner

Support Education — K-12 & college

- Enhanced partnerships
- Capital facility needs
- School Safety

Infrastructure enhancements

- Water, sewer, roads, broadband, etc.

Improved Quality of Life

Public Safety

Build a foundation to improve service delivery and access to services
GOAL: ENHANCE ECONOMIC DEVELOPMENT AND JOB CREATION OPPORTUNITIES

- Increase industrial and manufacturing development
- Support and promote businesses associated with the Thermal Belt Rail Trail
- Partner with IPDC, ICC, school districts, qualified tradesmen, etc. to develop strategies to promote trade skills as a career path.
GOAL: TRANSPARENCY — PROMOTE GOOD GOVERNMENT

Conduct town meetings at various locations across the County
GOAL: SUPPORT EDUCATION

- Support school capital facility projects to improve the access, cost efficiency, utilization and safety of these facilities
- Support the school districts and the Sheriff’s Office in their efforts to improve and maintain school security.
GOAL: CONTINUE ADVOCACY FOR INFRASTRUCTURE TO PROMOTE GOOD JOBS AND BUSINESS OPPORTUNITIES

- Promote designation of US-74 to I-74 or Future I-74
- Promote completion of Hwy. 221 project
- Promote Hwy. 221A straightening project
- Public/private partnership for broadband planning and deployment
- Infrastructure expansion & improvement
  - Cliffside Sanitary District
  - Water/sewer expansion to support commercial, retail, manufacturing, industrial and tourism opportunities
GOAL: IMPROVE QUALITY OF LIFE

- Develop strategies to address affordable housing and improve substandard housing.
- Continue activities to develop, expand, support and improve outdoor recreation opportunities.
- Evaluate the impact of homelessness in Rutherford County and develop strategies to address gaps in services and document the current inventory of services currently available in the county.
- Continue to partner with the Community Health Council, Vaya Health and others to address substance addiction & mental health service needs in the County.
GOAL: IMPROVE PUBLIC SAFETY

- Evaluate and develop a plan to address the TIEC WEG impact on:
  - Public safety
  - Roads & traffic services
  - Our capacity for serving international visitors
  - Commercial and retail businesses
  - County and municipal services
GOAL: ENHANCE SERVICE DELIVERY AND CUSTOMER ACCESS TO SERVICES

- Work with the Regional Health Department to improve Environmental Health response times.
- Explore going to a stand-alone model for the Health Department.
- Evaluate going to a consolidated Health and Human Services model.
- Continue to look for opportunities to invest in new technologies to create greater efficiencies and improve customer experience.
OTHER OPPORTUNITIES IDENTIFIED:

- Look at possible opportunities to develop/promote the southern sections of the County
- Enhance programming to increase entrepreneurship
- Longer runway at the airport
- Improve size and function of main library branch
- Promote heritage/history tourism
- Improve cell service — identify gaps in services
- Increase/promote commercial/retail and entertainment businesses
- Increase technical skills of our work force and support new facilities for future training
- Promote “Trade Skills” apprenticeship
- Connect students & learning to employment/careers in the County