

# TDA Board Agenda

February 20<sup>th</sup> 2020, 12:00 Noon

Woodrow Jones Building, Rutherfordton NC

- Call to Order
- Public Comments
- Additions/Deletions to Current Agenda
- Prior Minutes Approval
- Tourism Strategic Plan
  - Committee Update
  - Rutherford Bound Partners:
    - Destination by Design
    - The Agency
    - PMA Consulting
    - TAF / Aplos Update
- Finance Report
- Executive Director Report
- Welcome Center Updates
- Marketing Report
  - Committee Update
- Committee Updates
  - Agri-tourism
  - Retire NC
  - Information
  - Keep Rutherford County Beautiful
  - TAF
  - Executive
- Announcements
- Closed Session G.S. 143-318.11 (personnel)
- Adjourn