

Proposed Budget - Rutherford County Tourism Development Authority		2012-2013 BUDGET FORECAST
<u>TOURISM FUND REVENUES</u>		
Regular Operating		
70-3240-000-00-000	OCCUPANCY TAX	584,218
70-3240-000-02-000	PENALTIES AND INTEREST	250
70-3831-491-00-000	INTEREST EARNED	300
70-3839-800-00-000	MISCELLANEOUS REVENUE	
Regular Operating -- Total		584,768
Fund Balance Appropriations		
70-3991-991-00-000	FOR CAPITAL IMPROVEMENT EXPENDITURES	278,990
Fund Balance Appropriations -- Total		278,990
TOURISM FUND REVENUES --GRAND TOTAL		863,758

Proposed Budget - Rutherford County Tourism Development Authority		12-13 Budget Forecast
TOURISM FUND EXPENDITURES		
Regular Operating		
	Employees	
	SALARIES AND BENEFITS	182,114
	UNEMPLOYMENT	8,476
	Other	
70-6520-311-00-000	TRAVEL	7,415
70-6520-395-00-000	TRAINING EMPLOYEE EDUCATION	250
		7,665
	Employees -- Sub-Total	198,255
	Professional Services	
70-6520-190-00-000	PROFESSIONAL SERVICES - ENGINEERING	30,000
70-6520-190-02-000	PROFESSIONAL SERVICES - MARKETING	35,500
70-6520-190-03-000	PROFESSIONAL SERVICES - INTERNET	8,000
70-6520-190-04-000	PROFESSIONAL SERVICES - PR/Stakeholder	40,500
70-6520-190-06-000	PROFESSIONAL SERVICES - CLIPPING	5,000
70-6520-190-08-000	PROFESSIONAL SERVICES - EVENTS CALENDAR	10,000
70-6520-192-00-000	PROFESSIONAL SERVICES - AUDIT	5,000
70-6520-453-00-000	INSURANCE BONDING	175
70-6520-980-00-000	GENERAL FUND INDIRECT COSTS	24,093
	Professional Services --Sub-Total	158,268
	Public Relations and Marketing	
70-6520-370-00-000	ADVERTISING	120,500
70-6520-341-00-000	PRINTING-BROCHURES	30,010
70-6520-325-00-000	POSTAGE	12,000
70-6520-491-00-000	DUES & SUBSCRIPTIONS	10,500
70-6520-299-03-000	SPECIAL PROJECTS - BECHTLER PBS	5,000
70-6520-299-07-000	SPECIAL PROJECTS --FAM TOURS; ALLIANCE	1,149
70-6520-299-10-000	TDA PROMO/MERCHANDISE ITEMS	250
70-6520-299-11-000	TDA ASSISTANCE PROGRAM	17,000
	Public Relations and Marketing -- Sub-Total	196,409
	Facilities	
	Utilities	
70-6520-331-00-000	UTILITIES SEWER WATER ELECTRIC	3,150
70-6520-321-00-000	TELEPHONE	4,500
		7,650
	Office Equipment/Supplies	
70-6520-431-01-000	RENT OF EQUIPMENT	8,655
70-6520-352-00-000	MAINTENANCE TO EQUIPMENT	1,000
70-6520-510-00-000	CAPITAL OUTLAY EQUIPMENT	3,000
70-6520-260-00-000	OFFICE SUPPLIES	5,000
		17,655
	Office Space	
70-6520-351-00-000	REPAIRS & MAINTENANCE BUILDING	600
70-6520-431-00-000	VIC LEASE -- TDA OFFICE	3,931
		4,531
	Facilities -- Sub-Total	29,836
	Miscellaneous	
70-6520-299-00-000	MISCELLANEOUS EXPENSE	2,000
	Miscellaneous --Sub-Total	2,000
	Regular Operating ---- Total	584,768
	Fund Balance Outlays	
70-6520-510-03-000	Visitor Information Network (VIN)	278,990
	Fund Balance Outlays -- Total	278,990
	TOURISM FUND EXPENDITURES -- GRAND TOTAL	863,758