Proposed Budget - Rutherford County TDA -- Tourism Fund Revenues	13-14 BUDGET FORECAST
Fund Balance	
CAPITAL OUTLAY (VIN SITES & LLWC)	98,000
WAYFINDING -- SEED MONEY AND ENGINEERING	114,000
TDA ASSISTANCE PROGRAM / TAF	32,000
OTHER SPECIAL PROJECTS	
Fund Balance --Sub-Total	244,000
OCCUPANCY TAX	591,218
OTHER--INITIATIVE'S SUMMER YOUTH LEADERSHIP GRANT	2,250
OTHER -- PENALTIES AND INTEREST	250
OTHER -- INTEREST EARNED	300
Occupancy Tax and Other -- Sub-Total	594,018
TOURISM FUND REVENUES --GRAND TOTAL	838,018

Proposed Budget - Rutherford County TDA -- Tourism Fund Expenditures	13-14 Budget Forecast
Special Projects	
CAPITAL OUTLAY (VIN SITES & LLWC)	98,000
WAYFINDING -- SEED MONEY AND ENGINEERING	114,000
TDA ASSISTANCE PROGRAM / TAF	40,000
INITIATIVE'S SUMMER YOUTHER LEADERSHIP INTERN	2,250
Special Projects --Sub-Total	**254,250**
Employees	
SALARIES AND BENEFITS	193,500
UNEMPLOYMENT	
	193,500
OTHER -- TRAVEL	7,133
OTHER -- TRAINING EMPLOYEE EDUCATION	-
	7,133
Employees -- Sub-Total	**200,633**
Professional Services	
PROFESSIONAL SERVICES - VIN / WAYFINDING - ENGINEERING	-
PROFESSIONAL SERVICES - MARKETING/PR	91,000
PROFESSIONAL SERVICES - INTERNET	-
PROFESSIONAL SERVICES - STAKEHOLDER	18,400
PROFESSIONAL SERVICES - CLIPPING	-
PROFESSIONAL SERVICES - EVENTS CALENDAR	7,600
PROFESSIONAL SERVICES - AUDIT	5,000
PROFESSIONAL SERVICES - GRANT WRITING	6,900
PROFESSIONAL SERVICES - TOURISM ASSET DEVELOPER	12,900
INSURANCE BONDING	175
GENERAL FUND INDIRECT COSTS	40,000
Professional Services --Sub-Total	**181,975**
Public Relations and Marketing (Non-Professional Services)	
ADVERTISING	106,300
PRINTING	24,750
POSTAGE	4,000
DUES & SUBSCRIPTIONS	11,710
SPECIAL PROJECTS - BECHTLER PBS	-
SPECIAL PROJECTS --FAM TOURS; ALLIANCE	
TDA PROMO/MERCHANDISE ITEMS	600
Public Relations and Marketing (Non-Professional Services) -- Sub-Total	**147,360**
Facilities	
Utilities	
UTILITIES SEWER WATER ELECTRIC	8,200
TELEPHONE	7,000
	15,200
Office Equipment/Supplies	
RENT OF EQUIPMENT	9,000
MAINTENANCE TO EQUIPMENT	600
CAPITAL OUTLAY EQUIPMENT	2,000
OFFICE SUPPLIES	4,000
	15,600
Office Space	
REPAIRS & MAINTENANCE BUILDING	300
JANITORIAL	12,000
VIC LEASE -- TDA OFFICE	10,200
	22,500
Facilities -- Sub-Total	**53,300**
Miscellaneous	
MISCELLANEOUS EXPENSE	500
Miscellaneous --Sub-Total	**500**
TOURISM FUND EXPENDITURES -- GRAND TOTAL	**838,018**